August 26, 2014

## Enterprise Information Resources Inc. Sponsors SuccessFactors' SuccessConnect 2014

## **Engaging the Workforce of Tomorrow**

Planning for the workforce of tomorrow and the strategic role human resources plays begins at SuccessConnect 2014. Enterprise Information Resources Inc. (EIR), a consulting firm specializing in base compensation and variable pay today announced that the company is a Silver level sponsor at SuccessConnect 2014, the annual conference from SuccessFactors, an SAP company. One of the top events of the year for HR professionals, SuccessConnect brings together industry thought leaders, customers, technology partners, and solution experts to explore how to attract and engage tomorrow's top workforce talent with cutting-edge HR technology and strategies. The conference will be held from September 9 - 11 at the Mirage Hotel and Casino in Las Vegas.

Enterprise Information Resources Inc.'s continued cooperation with SuccessFactors and SAP is helping companies build and manage the workforce of tomorrow making an impact on their business. EIR leverages its experience and proven track record with the Compensation and Variable Pay solutions from SuccessFactors and SAP to provide customers with the ability to optimize their compensation system, prepare for annual review cycles, and succeed with new implementations of Compensation and Variable Pay.

"EIR's participation in SuccessConnect 2014 gives us the opportunity to meet with customers and discuss their plans and challenges in variable pay and compensation as they prepare for their approaching review cycles," said France Lampron, President of EIR. "We are looking forward to sharing our expertise, experiences, and support with the SuccessFactors client community."

SuccessConnect 2014 will showcase keynotes from SuccessFactors executives, thought-leading presentations from industry visionaries and technology partners, first-hand customer experiences, and innovative ideas and best practices. The event will also include programs for prospective customers that want to learn more about HR cloud and on-premise solutions from SuccessFactors and SAP.

To register and for more information on SuccessConnect 2014, please visit: http://successconnect2014.com/las-vegas

## About Enterprise Information Resources Inc.

Enterprise Information Resources Inc. (EIR) is a systems and services consulting company specializing in base and variable pay compensation solutions closely integrated with the goals and performance solutions for new and existing SAP/SuccessFactors customers. EIR

brings extensive functional knowledge, deep technical expertise, and an unparalleled record of success, and EIR CompTools™, cloud-based advanced data preparation tools for the transformation of compensation data. EIR CompTools leverages the rich features of the SuccessFactors Compensation solution from SuccessFactors, an SAP company. EIR has SAP-validated expertise in HR cloud solutions.

## Contact:

Pat Arcand Arcand & Madison Public Relations Phone: 617-576-7777 pat@am-pr.com

SAP, SuccessFactors and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries.

See <a href="http://www.sap.com/corporate-en/legal/copyright/index.epx">http://www.sap.com/corporate-en/legal/copyright/index.epx</a> for additional trademark information and notices. All other product and service names mentioned are the trademarks of their respective companies.