June 1, 2012 – Waltham, MA

## Enterprise Information Resources, Inc. Sponsors SuccessFactors' SuccessConnect San Francisco, CA 2012

Enterprise Information Resources is an experienced, client focused HR software firm specializing in solutions that align the functional aspects of compensation and related HR systems to an organization's strategic initiatives. EIR today announced they are a Silver level sponsor at SuccessFactors' SuccessConnect San Francisco, CA, the company's Americas global customer conference focused on business execution. The conference will be June 5-6, at the Marriott Marquis Hotel.

SuccessConnect 2012 will explore how the SuccessFactors BizX Suite can transform your business by transforming your workforce. The event will assemble SuccessFactors customers and partners, including EIR, as well as industry analysts and thought leaders, to share experiences and discuss how to deliver real change by getting the most out of SuccessFactors.

EIR's partnership with SuccessFactors is helping companies accelerate business execution. Our experience with SuccessFactors' market-leading BizX Suite plus our compensation consulting track record provides SucessFactors' customers with solutions designed to meet their specific business goals. At SuccessConnect 2012, members of our consulting team will be available to discuss compensation solutions; describe EIR's service methodology, and offer suggestions on getting started with EIR as your compensation-consulting partner.

"EIR brings an in-depth understanding of the key role compensation plays in business performance. Our experience — both technical and functional — allows us to quickly identify solutions and work with customers to ensure their long-term success," said France Lampron, President of Enterprise Information Resources Inc.

"SuccessConnect brings together organizations of all sizes and all industries to discuss today's number one business imperative – how companies execute," said Mercedes Ellison, vice president, global alliances, SuccessFactors. "EIR's service offerings complement the capabilities of SuccessFactors BizX suite, from technical and functional evaluations, to deployment of new modules, with a singular focus on the business execution goals of SuccessFactors customers." SuccessConnect conferences (SuccessConnect 2012) in Sydney and London will also take place on May 22 – 24 and June 12 – 14, respectively. SuccessConnect Asia and SuccessConnect Europe will deliver world-class content and keynotes from SuccessFactors executives and customers. The events will also include programs for prospective customers who want to learn more about SuccessFactors products and services.

## About Enterprise Information Resources Inc.

Enterprise Information Resources Inc. (EIR) is a systems and services consulting company specializing in base and variable pay compensation solutions closely integrated with the goals and performance solutions for new and existing SAP/SuccessFactors customers. EIR brings extensive functional knowledge, deep technical expertise, and an unparalleled record of success, and EIR CompTools<sup>™</sup>, cloud-based advanced data preparation tools for the transformation of compensation data. EIR CompTools leverages the rich features of the SuccessFactors Compensation solution from SuccessFactors, an SAP company. EIR has SAP-validated expertise in HR cloud solutions.

## Contact:

Pat Arcand Arcand & Madison Public Relations Phone: 617-576-7777 pat@am-pr.com

SAP, SuccessFactors and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. See <a href="http://www.sap.com/corporate-en/legal/copyright/index.epx">http://www.sap.com/corporate-en/legal/copyright/index.epx</a> for additional trademark information and notices. All other product and service names mentioned are the trademarks of their respective companies.