July 9, 2012

Enterprise Information Resources Inc. Becomes a SuccessFactors Services Partner

Today Enterprise Information Resources Inc. (EIR) announced it is a new SuccessFactors, Inc. (NYSE: SFSF) SuccessServices Partner. EIR is an experienced, client-focused HR software firm specializing in solutions that align the functional aspects of compensation and related HR systems to an organization's strategic initiatives.

EIR will offer current and future SuccessFactors customers compensation consulting services ranging from technical implementations to full service engagements. EIR has more than a decade of experience working with inter-disciplinary teams assigned to implementing new compensation solutions and complementary HR systems at large multi-nationals, financial organizations and healthcare institutions.

"As a new SuccessServices Partner, EIR brings expert compensation resources and experience to our joint customers," said Mercedes Ellison, vice president global alliances and channels, SuccessFactors. "EIR fully complements the capabilities of the services SuccessFactors provides, from technical and functional evaluations, to deployment of new modules, with a singular focus on the business execution goals of SuccessFactors customers."

EIR combines a proven service methodology with an in-depth understanding of the key role compensation plays in business performance and all HR functions. This technical, functional and management experience allows EIR to offer solutions designed to meet customer goals.

"Our consulting engagement goals are simple and powerful - listen to the customer and offer the best approach and timely delivery of the right solution," said France Lampron, president and CEO of EIR. "This single focus is truly the basis of our success. Our new partnership with SuccessFactors fits perfectly with our business model and their goals for

customers."

SuccessServices partners bring demonstrated market leadership and proven track records in fulfilling customer requirements. Leveraging their consulting, implementation, training and business strategy expertise, and applying it to the SuccessFactors Business Execution (BizX) Software Suite, SuccessServices partners help customers improve the overall performance of their organization and measure how well their workforce is executing against strategy.

About SuccessFactors' Partner Program

SuccessFactors has established significant relationships with industry leaders in sales, consulting, complementary business solutions and technology, around the globe, through the SuccessFactors Partner Program. Together, SuccessFactors and its partners develop, market, sell and deliver the most comprehensive, extensible suite of Business Execution solutions available. SuccessFactors partners benefit from the breadth of services, promotion and support available through the SuccessFactors Partner Program, and customers benefit from joint solutions between SuccessFactors and its partners. For more information, visit: http://www.successfactors.com/partners/.

About SuccessFactors, Inc.

SuccessFactors is the leading provider of cloud-based <u>Business Execution Software</u>, and delivers business alignment, team execution, people performance, and learning management solutions to organizations of all sizes across more than 60 industries. With approximately 15 million subscription seats globally, we strive to delight our customers by delivering innovative solutions, content and analytics, process expertise and best practices insights from serving our broad and diverse customer base. Today, we have more than 3,500 <u>customers</u> in more than 168 countries using our application suite in 35 languages.

Execution Is The Difference™

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About Enterprise Information Resources Inc.

Headquartered in Waltham, MA, EIR is a consulting and HR software company offering compensation and talent management services, HRIS expertise, compliance capabilities, and more. EIR provides software tools and integrated teams of functional and technical experts to customers ranging from mid to large sized multi-nationals, financial organizations and healthcare institutions.

Contact:

For Enterprise Information Resources Inc. media inquiries: Pat Arcand +1.617.576.7777 pat@am-pr.com

For SuccessFactors investor inquiries:

Karen Moran +1.650.645.4439 kmoran@successfactors.com

For SuccessFactors media inquiries:

Andrea Meyer +1.415.370.7329 ameyer@successfactors.com

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